

Please check the examination details below before entering your candidate information

Candidate surname					Other names				
Centre Number					Candidate Number				
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**Pearson Edexcel Level 3 GCE**

Sample assessment material for first teaching September 2015

Time 2 hours

Paper reference **9EB0/03**

**Economics B**  
**Advanced**  
**PAPER 3: The economic environment and business**

**You must have:**  
 Source Booklet (enclosed)

Total Marks

## Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided  
 – *there may be more space than you need.*

## Information

- The total mark for this paper is 100.
- The marks for **each** question are shown in brackets  
 – *use this as a guide as to how much time to spend on each question.*
- Calculators may be used.

## Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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Answer ALL questions.

SECTION A

Read Extracts A–E in the Source Booklet before answering Question 1.

Write your answers in the spaces provided.

- 1 (a) Using a suitable diagram, discuss why ‘food prices are likely to fall in the coming months’ (Extract E, lines 8–9).

(8)

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(b) Assess the likely impact on the Indian economy of the change in the Gini coefficient between 1994 and 2011 (Extract C).

(10)

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(c) Assess the likely impact of further increases in interest rates on the level of inflation in India.

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(d) Evaluate the benefits for the Indian economy of allowing increased levels of foreign direct investment (FDI).

(20)

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(Total for Question 1 = 50 marks)

**TOTAL FOR SECTION A = 50 MARKS**



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## SECTION B

Read Extracts F–H in the Source Booklet before answering Question 2.

Write your answers in the spaces provided.

- 2 (a) Using an appropriate calculation, discuss the implications for JCB of the change in their operating profit margins for 2011 and 2012 (Extract G).

(8)

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(b) Assess **one** strategy JCB might adopt to increase market share in emerging markets.

(10)

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(c) Assess JCB’s decision to grow organically.

(12)

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(d) With reference to Extract F and Extract H, evaluate the likely impact on JCB of the change in the value of the Indian rupee.

(20)

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(Total for Question 2 = 50 marks)

**TOTAL FOR SECTION B = 50 MARKS**  
**TOTAL FOR PAPER = 100 MARKS**



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